

# R&D and innovation surveys in service sectors



Voorburg Group on  
Services Statistics 24.9.02  
Mikael Åkerblom  
OECD/STI/EAS

# Contents



- ⌘ Status of R&D and innovation surveys
- ⌘ Some problems in conducting these surveys in the service sectors
- ⌘ Relations between innovation surveys and surveys on ICT use
- ⌘ Questions for future discussion

# Status of R&D and innovation surveys



## ⌘ R&D surveys

- ☑ based on OECD Frascati Manual
- ☑ performed in most countries since sixties or seventies
- ☑ regular often mandatory

## ⌘ Innovation surveys

- ☑ based on OECD Oslo Manual
- ☑ ad hoc surveys coordinated by Eurostat
- ☑ irregular mostly voluntary

# Some problems in conducting surveys

## ⌘ R&D surveys

- ☒ understanding of the concept
- ☒ coverage
- ☒ improvement measure; some examples in the new FM and recommendation on coverage

## ⌘ Innovation surveys

- ☒ the concept of technological innovation
- ☒ improvement measure; Oslo Manual review including conceptual framework, definitions, questions, survey options, coverage

# Relations between innovation and ICT surveys



- ⌘ Innovation in service sectors mostly due to introduction of ICT and E-commerce applications
- ⌘ Innovation surveys may consider inclusion of ICT questions
- ⌘ If effects of ICT is asked in ICT surveys it is very close to ask for innovation

# Questions



- ⌘ Should an attempt be made to enlarge the innovation concept?
- ⌘ Should some links between innovation surveys and ICT surveys be established?
- ⌘ Should the development of these surveys be coordinated? If so, how?